

# LAURA PALMER

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## ABOUT ME

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I have recently completed my MSc in Design & Digital Media at the University of Edinburgh. I'm a passionate, multimedia designer who loves a challenge and am looking to continuously improve my abilities and develop my skills through every new project I encounter. I'm very detail oriented and always provide my best work to every project I am part of, no matter the size or complexity.

## SKILLS

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### CREATIVE

Well versed in core values of design, and love to experiment with new styles and software to expand my abilities while learning something new that could be utilised in future projects.

### COMPUTER SOFTWARE

Proficient in using Adobe software. Including: Adobe Photoshop/ Illustrator/InDesign/After Effects/Premier Pro. Developed skills most recently in Unity, Autodesk Maya, Blender and Substance Painter whilst studying Game Design as part of my Masters. Assisted in an architecture student's renders in Twinmotion.

### LEADERSHIP, COMMUNICATION AND TEAMWORK

Currently co-leader for a personal game design project with a team of 15 individuals from multiple countries and creative backgrounds. In charge of communication between creative departments, hosting creative meetings, providing instruction and expectations as well as taking part in the creative process.

Able to divide work evenly in team to ensure everyone is using the best of their skills. Ability to adapt to dynamic of peers and team to ensure a fluid work flow. Excellent communicator, both verbal and written. Can effectively adapt to current needs/requirements of client and team. Collaborate with other design fields to produce project outcomes. Active listener able to bring people together to achieve a common goal encouraging team to express their wishes/concerns.

## WORK EXPERIENCE

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### STUDENT REPRESENTATIVE | EDINBURGH UNIVERSITY

Student representative for the duration of my Masters course. Ensured students concerns or wishes were passed along and heard by faculty members. Attended regular meetings to discuss student needs and providing feedback. Provided support to peers from a variety of cultural backgrounds with queries about the course, projects and ensuring they were up to date with any developments of upcoming events.

### DEGREE SHOW BRANDING 2022 | EDINBURGH NAPIER UNIVERSITY

Member of team which created the original branding for the 2022 Degree Show, including creating mock-ups displaying our brands on social media, websites, leaflets etc.

### MOTION DESIGNER FOR 2021 DEGREE SHOW | EDINBURGH NAPIER UNIVERSITY

Tasked with creating videos advertising the 2021 degree show, including show reels and video advertisements to be posted online.

### HEEHAW | INTERNSHIP | 2 WEEKS

Assisted in the creation and development of multiple motion graphics for various clients. Created social media posts to advertise past projects. Created subtitling for completed video projects in multiple languages (English, French, Spanish, Russian and Arabic).

### TRESPASS | SUPERVISOR | 2020 | 5 MONTHS

Held various levels of responsibilities including opening and closing the store banking tender each day, completing refunds and exchanges. Experienced in technical styles of clothing, footwear and equipment. Attentive to customer requirements to assure they are pointed to the best product that will suit their needs.

### SCHUH | TEMPORARY SALES ADVISOR | 2021 | 3 MONTHS

Responsibilities included interacting with and selling products to customers, completing refunds/orders, maintaining cleanliness of the shop front and storage room.

## EDUCATION

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2022 - **MSc DESIGN & DIGITAL MEDIA**  
2023 University of Edinburgh

2018 - **BDes (HONS) GRAPHIC DESIGN**  
2022 Edinburgh Napier University

2012 - **HIGH SCHOOL**  
2018 The Mary Erskine School

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## HOBBIES

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### **PHOTOGRAPHY | ART | FILM**

Photographing a range of subjects and manipulating these images to create unique art. Using my knowledge of computer software to create digital artwork and experimenting with software. Photographer for school peers modelling t-shirts designed for their Youth Enterprise project. Photo shoots them around Edinburgh and edited/colour corrected before providing to team. Enjoy various film styles, especially animation/stop-motion. Love seeing how popular animations are created. Produce digital artwork in my free time, including patterns and photo montages which are available in my portfolio website.

### **VIDEO GAMES**

Avid fan of video games, playing most days in various genres (Open World, Strategy, Story-Driven, Simulation, Action etc.). Since my Masters course where I created my own video games from scratch, my interest in the process of producing games has increased. I can no longer play a game without thinking how they created their environments, models, animations, UI etc. Developed an incredible community of lifelong friends through our love of video games. Have also taken part in early access games, where I have joined their discord servers in order to provide feedback of any bugs and issues found.

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